



SPONSORSHIP PROPOSAL

**8th Annual Children's 5K
Bubble Run & Walk**

SPONSORSHIP OPPORTUNITY

Hello Sir/Madam,

Childhood obesity is at an all-time high leading to challenges and diseases including type 2 diabetes. With this in mind, Dr. Donovan Christie, MD and Jaqueline Christie, A.P.R.N., F.N.P.-C, Founders of Picture of Health Foundation (POFH) 501(c)(3) tax exempt organization, are hosting the **8th Annual Children's 5K Bubble Run & Walk** and is asking for your support via sponsorship to collectively “be the change.”

There is power in sponsorship. POHF goals are to involve several hundreds of Children to participate in the 5K Bubble Run & Walk encouraging regular physical activity and bring awareness and launch a movement for healthier living. Building a sponsor-advertiser relationship with Picture of Health Foundation, Inc is a great idea to promote any product, service or idea because it is a great way to reach lot of people increasing brand awareness, sales, and customers. For individuals, it's a great way to make an impact, share your cause, meet and connect with new people and feel a greater sense of purpose.

We are grateful if you could take a few minutes of your time to look at the sponsorship opportunities enclosed and generously support this unique and vital initiative. A member of our Sponsorship Committee looks forward to speaking with you as we dive in our social responsibility to “be the change.” Please contact Erica Brooks at (770) 265-0168 or sponsors@pohfoundation.org if you have any questions.

Additional details of the **8th Annual Children's 5K Bubble Run & Walk** can be viewed online via the website at the below link.

<http://bit.ly/POHF5K2018>

Thank you in advance for your support.

Jacqueline Christie APRN, MSN
Certified Family Nurse Practitioner
POHF President/Executive Coordinator
www.pohfoundation.org

ABOUT US

The Picture of Health Foundation (POHF), Inc. mission is to provide the community with health education and empower people to alter unhealthy lifestyles, thus increasing both life expectancy and quality. By educating the community on healthier lifestyle practices, it is the intent of the Picture of Health Foundation to reduce the ravages of obesity, heart disease, cancers and other lifestyle or self-inflicted disorders.



PICTURE OF HEALTH FOUNDATION



IMPACT OF EVENT ON SOCIETY

According to the Center of Disease Control, obesity during childhood can have a harmful effect on the body in a variety of ways. Children who have obesity are more likely to have one or more of the following, our program will promote healthy minds and bodies and thus improve quality of life.

- High blood pressure and high cholesterol, which are risk factors for cardiovascular disease (CVD).
- Increased risk of impaired glucose tolerance, insulin resistance, and type 2 diabetes.
- Breathing problems, such as asthma and sleep apnea.
- Joint problems and musculoskeletal discomfort.
- Fatty liver disease, gallstones, and gastro-esophageal reflux (i.e., heartburn).

Childhood obesity is also related to the following.

- Psychological problems such as anxiety and depression.
- Low self-esteem and lower self-reported quality of life.
- Social problems such as bullying and stigma.

[Register here:](http://bit.ly/POHF5K2018)

<http://bit.ly/POHF5K2018>



WHY YOU SHOULD SPONSOR US

BRAND EXPOSURE

The opportunity to promote your brand and to maintain a high profile among key target audiences of the Picture of Health Foundation.

BRAND RELATIONSHIP

Opportunity to form corporate and community relationships and expose your brand to our key markets.

BUSINESS IN THE SPOTLIGHT

Partnering with Picture of Health Foundation will help your brand stand out from the crowd. It enables you to prominently display your products and/or services.

HEIGHTNED VISIBILITY

Positive publicity from print and electronic media will help increase the visibility of your brand, product and/or services. You will benefit from media coverage that otherwise could be prohibitively costly.

Be the Change

INDIVIUDAL SPONSORSHIP PACKAGES

PLATINUM SPONSOR

Impact 50 Children

\$500

GOLD SPONSOR

Impact 25 Children

\$250

COMMUNITY PARTNER SPONSOR

Impact 10 Children

\$100

INTENTIONAL IMPACT SPONSOR

Impact 6 Children

\$60

SPONSORSHIP CONTRACT FORM

PRIMARY CONTACT INFORMATION

Contact Name _____

Contact Title _____

Contact Email _____

Contact Phone Number/Mobile _____

INFORMATION FOR YOUR BRAND PROMOTION

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Main Phone _____ Website _____

SPONSORSHIP LEVEL

- Platinum Sponsor
- Gold Sponsor
- Community Partner
- Sponsor Intentional Impact Sponsor

SEND TO &

CONTACT INFO

PICTURE OF HEALTH FOUNDATION

2227 Idlewood Road, Suite#10

Tucker, GA 30084

or

sponsors@pohfoundation.org

Office . 770-807-7813

Website: pohfoundation.org/

PAYMENT INFORMATION

Total \$ _____

Payment By **Check** (payable to POHF, Inc.)

Payment by **Credit Card**

Please charge my credit card below

Name on card _____

Account Number _____

Exp Date _____

Card Security code (3-4 Digits) _____

Signature

Date