



SPONSORSHIP

PROPOSAL

8th Annual Family 5K

Bubble Run & Walk

SPONSORSHIP OPPORTUNITY

Hello Sir/Madam,

Childhood obesity is at an all-time high leading to challenges and diseases including type 2 diabetes. With this in mind, the Founder of Picture of Health Foundation, Inc. (POHF) 501(c)(3) tax exempt organization Dr. Donovan Christie MD and President Jacqueline Christie, A.P.R.N., F.N.P.-C, are hosting the **8th Annual Family 5K Bubble Run & Walk** and asking for your support via sponsorship to collectively “be the change.”

There is power in sponsorship. Picture of Health Foundation goals are to involve several hundreds of people to participate in the **8th Annual Family 5K Bubble Run & Walk** to encourage regular physical activity, bring awareness and launch a movement for healthier living. Building a sponsor-advertiser relationship with Picture of Health Foundation is a great way to promote any product, service or idea and to reach a large number of people increasing brand awareness, sales and customers. POHF ensures that sponsor partnerships are mutually beneficial; therefore, opting to select any sponsorship package will provide great value addition towards community and your company’s marketing programs.

We are grateful if you could take a few minutes of your time to look at the sponsorship opportunities enclosed and generously support this unique and vital initiative. A member of our Sponsorship Committee looks forward to speaking with you as we dive in our social responsibility to “be the change.” Please contact Erica Brooks at (770) 265-0168 or sponsor@pohfoundation.org if you have any questions.

Additional details of the **8th Annual Family 5K Bubble Run & Walk** can be viewed online via the website at the below link.

<http://bit.ly/POHF5K2018>

Thank you in advance for your support.

Jacqueline Christie APRN, MSN
Certified Family Nurse Practitioner
POHF President/Executive Coordinator
www.pohfoundation.org

ABOUT US

The Picture of Health Foundation (POHF), Inc. mission is to provide the community with health education and empower people to alter unhealthy lifestyles, thus increasing both life expectancy and quality. By educating the community on healthier lifestyle practices, it is the intent of the Picture of Health Foundation to reduce the ravages of obesity, heart disease, cancers and other lifestyle or self-inflicted disorders.



PICTURE OF HEALTH FOUNDATION



IMPACT OF EVENT ON SOCIETY

According to the Center of Disease Control, obesity during childhood can have a harmful effect on the body in a variety of ways. Children who have obesity are more likely to have one or more of the following, our program will promote healthy minds and bodies and thus improve quality of life.

- High blood pressure and high cholesterol, which are risk factors for cardiovascular disease (CVD).
- Increased risk of impaired glucose tolerance, insulin resistance, and type 2 diabetes.
- Breathing problems, such as asthma and sleep apnea.
- Joint problems and musculoskeletal discomfort.
- Fatty liver disease, gallstones, and gastro-esophageal reflux (i.e., heartburn).

Childhood obesity is also related to the following.

- Psychological problems such as anxiety and depression.
- Low self-esteem and lower self-reported quality of life.
- Social problems such as bullying and stigma.

[Register here:](http://bit.ly/POHF5K2018)

<http://bit.ly/POHF5K2018>



WHY YOU SHOULD SPONSOR US

BRAND EXPOSURE

The opportunity to promote your brand and to maintain a high profile among key target audiences of the Picture of Health Foundation.

BRAND RELATIONSHIP

Opportunity to form corporate and community relationships and expose your brand to our key markets.

BUSINESS IN THE SPOTLIGHT

Partnering with Picture of Health Foundation will help your brand stand out from the crowd. It enables you to prominently display your products and/or services.

HEIGHTENED VISIBILITY

Positive publicity from print and electronic media will help increase the visibility of your brand, product and/or services. You will benefit from media coverage that otherwise could be prohibitively costly.

SPONSORSHIP PACKAGES

Our program will help to promote a healthy society.

PLATINUM SPONSOR

\$2,500

GOLD SPONSOR

\$1,500

**COMMUNITY PARTNER
SPONSOR**

\$500

**INTENTIONAL IMPACT
SPONSOR**

\$250

SPONSORSHIP CONTRACT FORM

PRIMARY CONTACT INFORMATION

Contact Name _____

Contact Title _____

Contact Email _____

Contact Phone Number/Mobile _____

INFORMATION FOR YOUR BRAND PROMOTION

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Main Phone _____ Website _____

SPONSORSHIP LEVEL

- Platinum Sponsor
- Gold Sponsor
- Community Partner
- Sponsor Intentional Impact Sponsor

SEND TO &

CONTACT INFO

PICTURE OF HEALTH FOUNDATION
2227 Idlewood Road, Suite#10
Tucker, GA 30084
or
sponsors@pohfoundation.org
Office . 770-807-7813
Website: pohfoundation.org/

PAYMENT INFORMATION

Total \$ _____

Payment By **Check** (payable to POHF, Inc.)

Payment by **Credit Card**

Please charge my credit card below

Name on card _____

Account Number _____

Exp Date _____

Card Security code (3-4 Digits) _____

Signature

Date