



**"Promoting Health through Education and Medical Outreach"**

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# Sponsorship Packet

2017

**Annual Calendar of Events**

Health Awareness Health Fairs  
Local Community Mission/Outreach Services  
International Community Mission/Outreach Services  
Annual Black-Tie Gala  
Children's 5K Bubble Run & Walk  
Reflection & Development

Changing Unhealthy Lifestyles One Community At A Time  
2227 Idlewood Road, Tucker, GA 30084. Office: 770-807-7813

Website: [www.pohfoundation.org](http://www.pohfoundation.org)

**PICTURE OF HEALTH FOUNDATION, INC.**

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# Picture of Health Foundation (POHF), Inc.

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## ***Mission:***

The Picture of Health Foundation (POHF), Inc. mission is to provide the community with health education and empower people to alter unhealthy lifestyles, thus increasing both life expectancy and quality. By educating the community on healthier lifestyle practices, it is the intent of the Picture of Health Foundation to reduce the ravages of obesity, heart disease, cancers and other lifestyle or self-inflicted disorders.

## ***Vision:***

Changing unhealthy lifestyles and environments through education, as well as medical outreach.





## SPONSORSHIP FORM

### Platinum Sponsor - \$10,000

1 Table \* Full Page Ad in the Souvenir Book \* Prime seating \* Name printed on a standing banner placed at the ballroom entrance \* Link to POHF website \* Listed as a sponsor with accompanying logo on POHF website \* 10 tickets to 5K Run Event.

### Gold Sponsor - \$5000

1 Table \* Full Page Ad in the Souvenir Book \* Prime seating \* Name printed on a standing banner placed at the ballroom entrance \* Link to POHF website \* Listed as a sponsor with accompanying logo on POHF website \* 6 tickets to 5K Run Event.

### Silver Sponsor - \$2500

1 Table \* Full Page Ad in the Souvenir Book \* Prime seating \* Name printed on a standing banner placed at the ballroom entrance \* Link to POHF website \* Listed as a sponsor with accompanying logo on POHF website \* 4 tickets to 5K Run Event.

### Bronze Sponsor - \$1250

1 Table \* Full Page Ad in the Souvenir Book \* 2 tickets to 5K Run Event.

**Professional** - \$500 \* 2 tickets to Gala \* 2 tickets to 5K Run Event.

**Friend** - \$250 \* 1 ticket to Gala \* 1 ticket to 5K Run Event.

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Yes! We will participate at the following level:

- Platinum Sponsor (\$10,000)
- Gold sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Bronze Sponsor (\$1,250)
- Professional (\$500)
- Friend (\$250)

**GALA EVENT**

- Table of 10 - \$750
- Individual - \$75.00

**SOUVENIR ADVERTISEMENT**

- Full Page - \$500
- Half Page - \$300
- Quarter Page - \$200

No I/We cannot participate at this time, please accept my/our donation of \_\_\_\_\_

Method of Payment     Check             Money Order             Credit Card

Amount Enclosed \$ \_\_\_\_\_

Name of Firm/Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please complete and email to [RWehbe@pohfoundation.org](mailto:RWehbe@pohfoundation.org) \* Rene Wehbe, MD, Coordinator, POHF, Inc

# Calendar of Events – 2017

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## Christmas in February

Throughout the ENTIRE month of February, both the Picture of Health Foundation and 7 Bridges to Recovery Organization will be hosting a give-away event for our young patients, as well as our patient's children who accompany them on their visit.

Children under the age of 16 will be allowed to select a pre-wrapped item, which they can take as their Christmas in February present from us. We will request their picture to display on our websites and social media pages.

## Health Awareness Health Fair(s)

POHF will collaborate with our community partners and stakeholders to conduct health fairs in 2017, which will primarily focus on increasing health awareness, addressing health disparities, as well as providing prevention services. Each event will target specific health-related initiatives that will decrease health inequalities and increase health equity. Community collaboration is imperative, therefore, POHF will partner with vendors & merchants, board members & staff, county & state government officials, as well as with other medical providers in our areas to ensure success in each event.

*Date(s) & Location(s):* TBA Monthly – Local Region

## Local Community Mission/Outreach Services

The POHF will partner with local Atlanta-based organizations, along with the use of a medical mobile unit, to provide medical services to the underserved populations in our community. In doing so, we will decrease health disparities and promote health awareness by teaching prevention measures.

*Date(s) & Location(s) for **Local**:* TBA – please check back periodically for date(s)

## International Community/Outreach Services

Our goal here is to partner with local entities that have ties with non-governmental organizations in developing countries, which would serve to provide medical care targeted at reducing childhood mortality in these regions. Through short-term medical mission trips, we are able to help treat endemic conditions such as Malaria, Typhoid, and parasitic infections with medicine donated from sponsoring pharmaceutical companies operating in the United States.

*Date & Location for **International**:* July 6<sup>th</sup> – July 15<sup>th</sup>; Lagos, Nigeria, Africa

## Annual Black-Tie Gala

Our primary goal is to support wellness in our local communities through prevention education and encouragement of healthier lifestyle practices. Our secondary goal is to partner with local entities that have ties with foreign, non-governmental, organizations for the purpose of fostering relations with those countries that earnestly require medical outreach services. Once achieved, we implement short-term medical mission-style trips, which enable POHF to educate and treat endemic conditions such as Malaria, Typhoid, and other parasitic infections with medicine from the United States.

*Date & Location:* June 3<sup>rd</sup>; Signature Ballroom, Suwanee, Georgia

## Children's 5K Bubble Run & Walk

This event has a dual purpose. Our first goal is to involve several hundreds of our youth to participate in the 5K Bubble Run & Walk, as well as encourage regular physical activity. Our second goal is raising funds that will ensure the continuity of our free seminars, health fairs and events.

*Date & Location:* September 9<sup>th</sup>; Location TBD

## Reflection & Development

This is an end-of-the-year opportunity hosted by POHF to show appreciation to the board members, patient/clients, community partners and others that were involved in the year's activities and events. This occasion will also serve as a recap of all 2016 events... successes and challenges as well as address the need(s) for the coming year.

*Date & Location:* November 11<sup>th</sup> (Tentative); Location TBD

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