



"Promoting Health through Education and Medical Outreach"

Sponsorship Packet

2017

Annual Calendar of Events

Health Awareness Health Fairs
Local Community Mission/Outreach Services
International Community Mission/Outreach Services
Annual Black-Tie Gala
Children's 5K Bubble Run & Walk
Reflection & Development

Changing Unhealthy Lifestyles One Community At A Time
2227 Idlewood Road, Tucker, GA 30084. Office: 770-807-7813

Website: www.pohfoundation.org

PICTURE OF HEALTH FOUNDATION, INC.

Picture of Health Foundation (POHF), Inc.

Mission:

The Picture of Health Foundation (POHF), Inc. mission is to provide the community with health education and empower people to alter unhealthy lifestyles, thus increasing both life expectancy and quality. By educating the community on healthier lifestyle practices, it is the intent of the Picture of Health Foundation to reduce the ravages of obesity, heart disease, cancers and other lifestyle or self-inflicted disorders.

Vision:

Changing unhealthy lifestyles and environments through education, as well as medical outreach.



SPONSORSHIP FORM

Platinum Sponsor - \$10,000

1 Table * Full Page Ad in the Souvenir Book * Prime seating * Name printed on a standing banner placed at the ballroom entrance * Link to POHF website * Listed as a sponsor with accompanying logo on POHF website * 10 tickets to 5K Run Event.

Gold Sponsor - \$5000

1 Table * Full Page Ad in the Souvenir Book * Prime seating * Name printed on a standing banner placed at the ballroom entrance * Link to POHF website * Listed as a sponsor with accompanying logo on POHF website * 6 tickets to 5K Run Event.

Silver Sponsor - \$2500

1 Table * Full Page Ad in the Souvenir Book * Prime seating * Name printed on a standing banner placed at the ballroom entrance * Link to POHF website * Listed as a sponsor with accompanying logo on POHF website * 4 tickets to 5K Run Event.

Bronze Sponsor - \$1250

1 Table * Full Page Ad in the Souvenir Book * 2 tickets to 5K Run Event.

Professional - \$500 * 2 tickets to Gala * 2 tickets to 5K Run Event.

Friend - \$250 * 1 ticket to Gala * 1 ticket to 5K Run Event.

Company: _____

Phone: _____ Email: _____

Yes! We will participate at the following level:

- Platinum Sponsor (\$10,000)
- Gold sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Bronze Sponsor (\$1,250)
- Professional (\$500)
- Friend (\$250)

GALA EVENT

- Table of 10 - \$750
- Individual - \$75.00

SOUVENIR ADVERTISEMENT

- Full Page - \$500
- Half Page - \$300
- Quarter Page - \$200

No I/We cannot participate at this time, please accept my/our donation of _____

Method of Payment Check Money Order Credit Card

Amount Enclosed \$ _____

Name of Firm/Company _____

Address _____

Telephone _____ Email _____

Signature _____

Date _____

Please complete and email to RWehbe@pohfoundation.org * Rene Wehbe, MD, Coordinator, POHF, Inc

Calendar of Events – 2017

Health Awareness Health Fair(s)

POHF will collaborate with our community partners and stakeholders to conduct health fairs in 2017, which will primarily focus on increasing health awareness, addressing health disparities, as well as providing prevention services. Each event will target specific health-related initiatives that will decrease health inequalities and increase health equity. Community collaboration is imperative, therefore, POHF will partner with vendors & merchants, board members & staff, county & state government officials, as well as with other medical providers in our areas to ensure success in each event.

Date(s) & Location(s): TBA – please check back periodically for date(s)

Local Community Mission/Outreach Services

The POHF will partner with local Atlanta-based organizations, along with the use of a medical mobile unit, to provide medical services to the underserved populations in our community. In doing so, we will decrease health disparities and promote health awareness by teaching prevention measures.

*Date(s) & Location(s) for **Local**:* TBA – please check back periodically for date(s)

International Community/Outreach Services

Our goal here is to partner with local entities that have ties with non-governmental organizations in developing countries, which would serve to provide medical care targeted at reducing childhood mortality in these regions. Through short-term medical mission trips, we are able to help treat endemic conditions such as Malaria, Typhoid, and parasitic infections with medicine donated from sponsoring pharmaceutical companies operating in the United States.

*Date & Location for **International**:* July 6th – July 16th; Zimbabwe, Africa

Annual Black-Tie Gala

Our primary goal is to support wellness in our local communities through prevention education and encouragement of healthier lifestyle practices. Our secondary goal is to partner with local entities that have ties with foreign, non-governmental, organizations for the purpose of fostering relations with those countries that earnestly require medical outreach services. Once achieved, we implement short-term medical mission-style trips, which enable POHF to educate and treat endemic conditions such as Malaria, Typhoid, and other parasitic infections with medicine from the United States.

Date & Location: April 22nd; Tentative (Crowne Plaza Atlanta Midtown)

Children's 5K Bubble Run & Walk

This event has a dual purpose. Our first goal is to involve several hundreds of our youth to participate in the 5K Bubble Run & Walk, as well as encourage regular physical activity. Our second goal is raising funds that will ensure the continuity of our free seminars, health fairs and events.

Date & Location: Tentative (September 9th or 30th); Location TBD

Reflection & Development

This is an end-of-the-year opportunity hosted by POHF to show appreciation to the board members, patient/clients, community partners and others that were involved in the year's activities and events. This occasion will also serve as a recap of all 2016 events... successes and challenges as well as address the need(s) for the coming year.

Date & Location: November 11th (Tentative); Location TBD



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