



"Promoting Health through Education and  
Medical Outreach"

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# Sponsorship Packet

## **Annual Calendar of Events**

Prevention Services, Health Awareness Healthfairs  
Children's 5K Run  
Annual Black-Tie Gala  
Community Estate Sale  
Local Community Mission/Outreach  
Reflection & Development

Changing Unhealthy Lifestyles One Community At a Time  
2227 Idlewood Road, Tucker, GA 30084. Office: 770-807-7813

Website: [www.pohfoundation.org](http://www.pohfoundation.org)

**PICTURE OF HEALTH FOUNDATION, INC.**

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# Picture of Health Foundation (POHF), Inc.

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## **Mission:**

The Picture of Health Foundation, (POHF) Inc. mission is to provide the community with health education and to empower people to change unhealthy lifestyles thereby increasing life expectancy. By educating the community on healthier lifestyle practices it is the intent of the Picture of Health Foundation to reduce the ravages of obesity, heart disease, cancer and other lifestyle or self-inflicted diseases.

## **Vision:**

Changing unhealthy lifestyle and environment through education and medical outreach.



## SPONSORSHIP FORM

### Platinum Sponsor - \$10,000

1 Tables \* Full Page Ad in the Souvenir Book \* Prime seating \*Name printed on a standing banner placed at the ballroom entrance\* link to POHF website \* listed as a sponsor with accompanying logo on POHF website\* 10 tickets to 5K Run Event.

### Gold Sponsor - \$5000

1 Table \* Full Page Ad in the Souvenir Book \* Prime seating \*Name printed on a standing banner placed at the ballroom entrance\* link to POHF website \* listed as a sponsor with accompanying logo on POHF website\* 6 tickets to 5K Run Event.

### Silver Sponsor - \$2500

1 Table \* Full Page Ad in the Souvenir Book \* Prime seating \*Name printed on a standing banner placed at the ballroom entrance\* link to POHF website \* listed as a sponsor with accompanying logo on POHF website\* 4 tickets to 5K Run Event.

### Bronze Sponsor - \$1250

1 Table \* Full Page Ad in the Souvenir Book \* 2 tickets to 5K Run Event.

**Professional** - \$500 \* 2 tickets to Gala \* 2 tickets to 5K Run Event.

**Friend** - \$250 \* 1 ticket to Gala \* 1 ticket to 5K Run Event.

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Yes! We will participate at the following level:

- Platinum Sponsor (\$10,000)
- Gold sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Bronze Sponsor (\$1,250)
- Professional (\$500)
- Friend (\$250)

**GALA EVENT**

- Table of 10 - \$750
- Individual - \$75.00

**SOUVENIR ADVERTISEMENT**

- Full Page - \$500
- Half Page - \$300
- Quarter Page - \$200

No I/We cannot participate at this time, please accept my/our donation of \_\_\_\_\_

Method of Payment     Check             Money Order             Credit Card

Amount Enclosed \$ \_\_\_\_\_

Name of Firm/Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please complete and email to [TJohn@pohfoundation.org](mailto:TJohn@pohfoundation.org) \* Tina M. John, Coordinator, POHF, Inc.

# Calendar of Events - 2016

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## Healthfair(s)

POHF will conduct three (3) health fairs in 2016 with primary focus on increasing health awareness, addressing health disparities, providing prevention services and collaborating with community partners and stakeholders. Each event will target specific health-related initiatives that will decrease health inequalities and increase health equity. Community collaboration is imperative; therefore, POHF will partner with vendors and merchants, board members and POHF staff, county officials and/or government staff, along with other medical providers to ensure success of each event.

Dates: April 23<sup>rd</sup> 12:00 p.m. – 4:00 p.m. (World Health Day Festival)

July (Back to School) Day/Time (TBA)

October (Influenza and seasonal illnesses) Day/Time (TBA)

## Local Mission/Outreach Services

The POHF will partner with staff members of the *7 Bridges to Recovery*, located in Atlanta, with the use of a medical mobile unit, provide medical services to the homeless population in the community. In doing so, this will decrease health disparities, and increase and promote health awareness and prevention education.

## May

Annual Black-Tie Gala

The primary goal is to support wellness in our local communities through prevention education and encourage healthier lifestyle practices. The secondary goal is to partner with local entities that have ties with non-governmental organizations in developing countries to provide medical outreach services -- implementing short-term medical mission trips enables POHF to educate and treat endemic conditions such as malaria, typhoid, and parasitic infections with medication from the United States.

## August

Community Estate Sale

The Estate Sale is one of our newer initiatives implemented last year to enhance community partnerships, increase awareness and generate revenue. It is an opportunity to donate some of your new and/or gently used items or offer a monetary donation to the POHF.

September  
5K Run/Walk

This event has a dual purpose. First, our goal is to get several hundred of our youth to participate in the 5K Run/walk, and encourage regular physical activity. Secondly, the event is a fundraiser that will ensure our seminars, health fairs and events can be delivered to participants at no cost.

November  
Annual Mission Trip

The goal is to partner with local entities that have ties with non-governmental organizations in developing countries to help provide medical care targeted at reducing childhood mortality. Through short-term medical mission trips we are able to help treat endemic conditions such as malaria, typhoid, and parasitic infections with medicine from the United States.

Tentative Date: Thursday, November 10th – Sunday, November 20<sup>th</sup>, 2016.

December  
Reflection & Development

This is an end-of-the-year opportunity hosted by POHF to show appreciation to the board members, patient/clients, community partners and others that were involved in the year's activities and events. This occasion will also serve as a recap of all 2016 events... successes and challenges as well as address the need(s) for the coming year.